

3 ways

Funtrition is keeping up with consumer demands for wellbeing

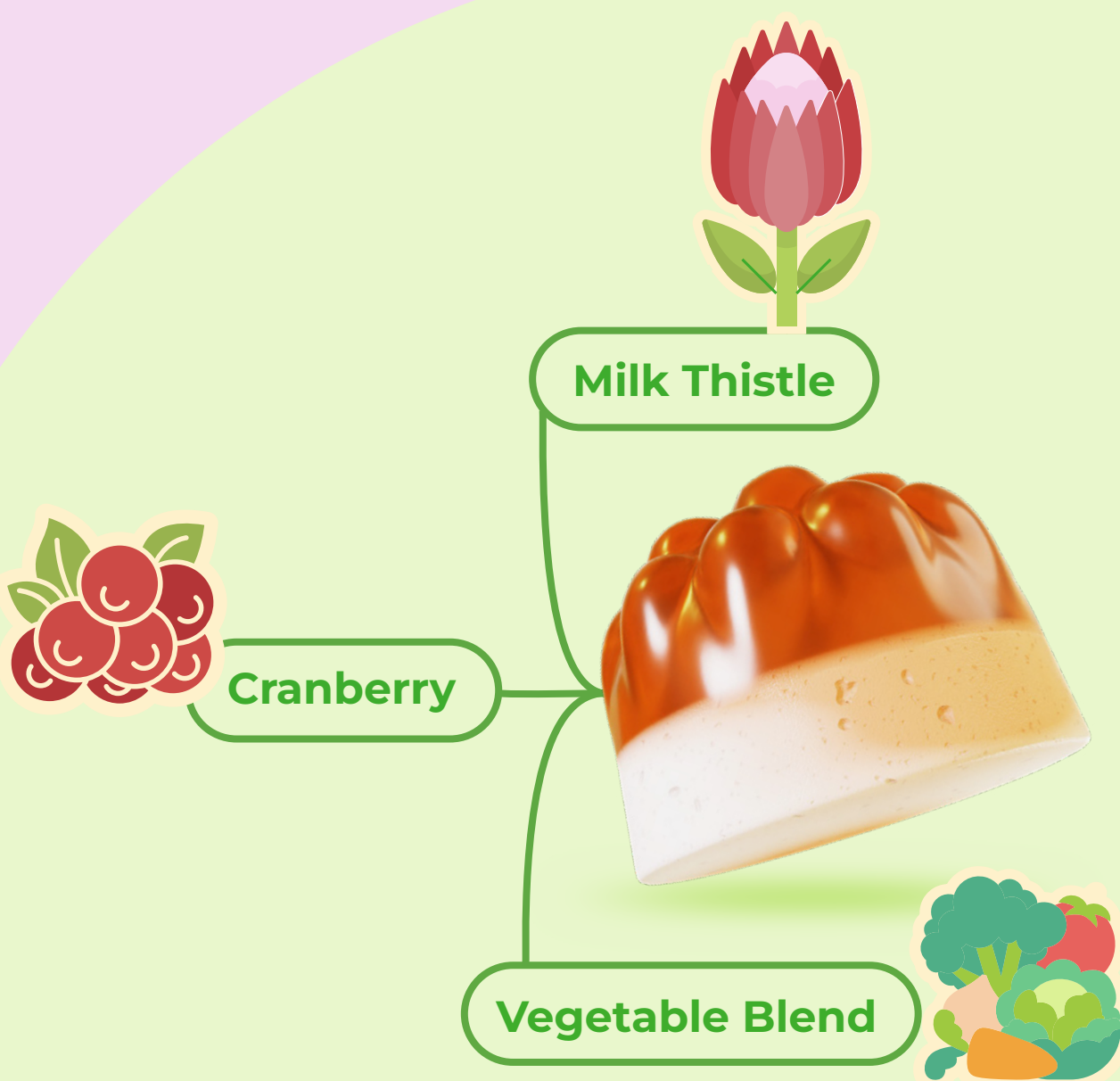
1. All-in-One Products:

Exploring product **concepts that offer versatile benefits is key** and at Funtrition our creativity is endless. Imagine a product that can energize you in the morning and help you unwind at night. By using **multifunctional ingredients**, these products adapt to various needs throughout the day, from boosting energy and focus to supporting recovery and hydration. For example a product that works as a pre-workout for exercise as well as a post-workout for muscle recovery.



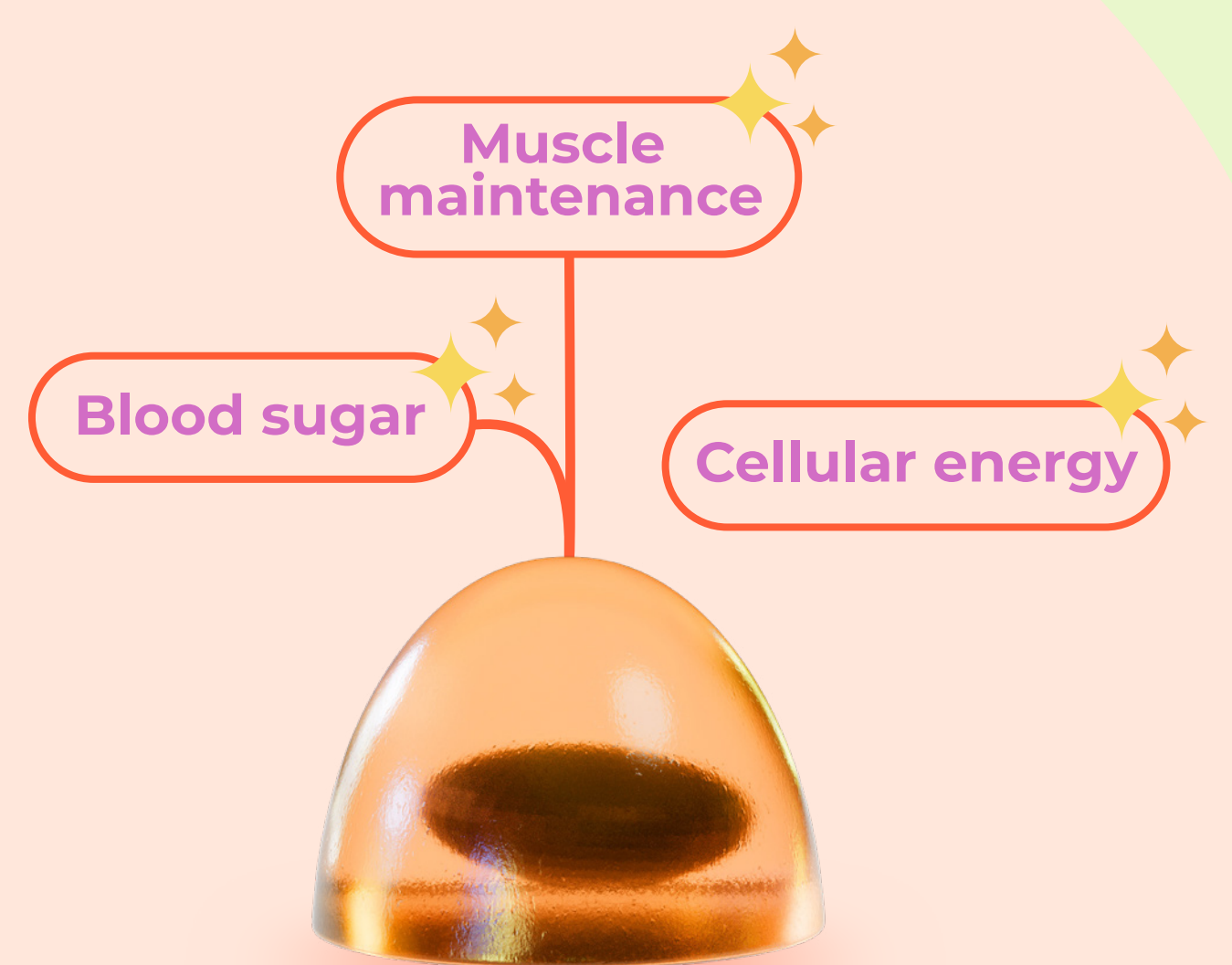
2. Natural Extracts:

We have extensive experience in developing solutions that support overall well-being. We focus on offering **natural extracts** that are widely recognized for their benefits, **such as cranberry extract** for urinary health and antioxidant-rich multivegetable blends, including **milk thistle extract**, known for promoting general wellness. These ingredients are essential to consider for categories such as Women's Health and Liver Health.



3. Blood Glucose Management:

We are actively working on **blood glucose** management, a segment that has gained significant importance due to its benefits. To address this, we are innovating with ingredients that support glycemic balance, such as dihydroberberine, fiber, and polyphenol-rich extracts. We have developed innovative gummies containing amino acids like creatine and BCAAs (leucine, isoleucine, and valine), which not only support muscle growth but also aid in recovery. These ingredients are key to categories like Metabolic Health.



At Funtrition, we blend Art & Science driven by structured flexibility to create advanced nutraceutical products that address the growing needs of consumers, offering tailored, effective solutions for wellness.

Learn more and discover product ideas at our Inspiration Center.

Contact us