

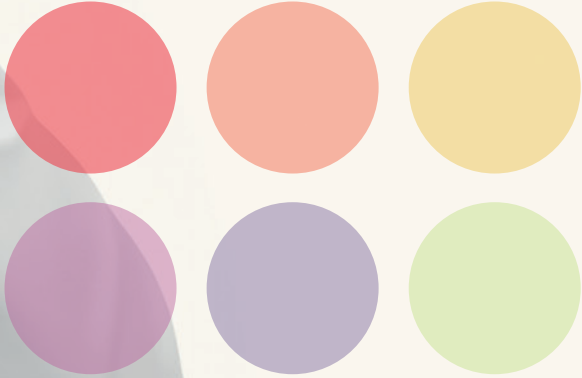


Fun  trition®

The perfect mix of Art & Science  
to deliver innovative gummy solutions



We are  
**Art & Science**



**Inspired by sophisticated artisan-candy** making procedures that highlight the essence of our products and powered by top-of-the-line technologies that ensure the most elevated sensorial experiences and quality standards.

**Funtrition® is proud to be driven by Art&Science.**



# TABLE OF CONTENTS



## | **About Funtrition®** **5**

Who we Are  
Our Purpose  
Where we Stand today  
How we deliver Innovation  
Why Funtrition®?

## | **Our Gummy Facilities** **11**

Two State-Of-The-Art Facilities

## | **Our Inspiration Center** **14**

Inspiration Begins Here  
Our Gummy Technologies  
Why Funtrition® Gummies?  
Sensory World

## | **Why Gummies?** **28**

A whole new sensorial experience  
Gummies are the rockstars

# About **Funtrition®**

We are Art & Science



# WHO WE ARE

---

fun  trition®



**Funtrition®** is a leading provider of contract manufacturing and product development services in **advanced gummy technologies** for the global nutraceutical industry.

Through our extensive capabilities and expertise in **product development** and **gummy manufacturing**, we help different companies bring **innovative supplement products** to their markets faster, offering their consumers an exceptional experience, higher preference and superior adherence to different therapies and nutrition concerns.

Our advanced technological gummy platforms, including



plus our proven formulation, manufacturing and regulatory expertise, has enabled us to offer **end-to-end solutions** and what we believe to be best-in-class support across both development and delivery of innovative gummy solutions.

OUR  
PURPOSE

Having fun  
innovating in consumer  
experiences for  
well-being!

# Where we stand today



## +25 Clients

- ✘ 75% Supplement Companies
- ✘ 15% Pharmaceutical Companies
- ✘ 10% Others

## Inspiration Center

- ✘ +15 Gummy scientists
- ✘ +7 Groundbreaking gummy technologies
- ✘ Sensory panel with gummy certified panelists

## +100 SKU'S

- ✘ Delivering unique nutraceutical products to brands around the globe.

## NEW Products

- ✘ 50 SKU's launched annually
- ✘ 7-9 months, quick and flexible development and launch processes.

## Certifications





# How we deliver **Innovation?**

## By thinking B2C



Market Trends



Consumer Preferences



Nutritional Concerns



Consumer Habits



Product Launches



Sensorial Experiences

## And acting B2B



Concept Design



Brand Ideation



Formulation



Product Development



Technical &  
Regulatory Support



Quality and Security

# Why **Funtrition**®?



More than **20 years of experience** manufacturing and developing high-quality gummies.

**Advanced delivery formats** that include a variety of innovative gummy technologies, like gelatin, plant-based (agar & pectin), mixed matrix and center-filled gummies.



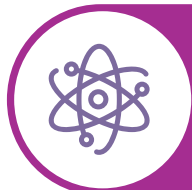
**Extended manufacturing** and development capabilities through our different facilities, strategically located.

**Experience in the global shipment** of our products, reaching **+13 countries** around the world.



**Interdisciplinary Research** and Development team with deep expertise in nutraceutical product design.

**Key partner in portfolio renovation**, delivering a variety of innovative nutraceutical products to offer consumers an exceptional experience.



Improved formulation development in innovative flavors and textures with **300+ gummy formulations** developed and **50+ new gummy launches** every year.

**Quality system** based on industry-leading regulatory expertise with more than 6 certifications.



Our Gummy  
**Facilities**



# Two state-of-the-art starchless manufacturing facilities

## Expanding the Power of Fun through our Global Capabilities

At Funtrition®, we have two state-of-the-art gummy facilities with integrated development and manufacturing capabilities with global reach and better proximity to our partners.

Through our extended capabilities **we are able to respond to the increased global demand of advanced gummy technologies**, offer our customers complete support for their growth plans, guarantee redundancy in supply to the market as well as double our overall capacity.



## Delivering Art & Science through world-class nutritional products

At our facilities, we conduct semi-automated processes that **preserve sophisticated artisan procedures, led by a highly passionate team of experts**, to make our products unique in the market.

We use **starchless manufacturing** setting high standards in hygiene, efficiency and product quality.

# Why go starchless?

At Funtrition®, we revolutionize the world of gummy manufacturing with our cutting-edge starchless process:

## Miramar FL, USA

Total Area: 62,000 sqf

### Capabilities

- Packaging
- Warehousing
- Manufacturing

## Manufacturing and R&D hub in Colombia

Total Area: 2,885 sqm<sup>2</sup>

### Capabilities

- Manufacturing
- Bottling
- Packaging
- Warehousing
- R&D
- Inspiration Center



**Visually Appealing:** Guarantees uniform gummies with delicious flavors, appealing to even the pickiest of consumers!



**Allergen & Gluten-Free:** Eliminates allergens like wheat or corn-derived starch, making our products allergen & gluten-free.



**Controlled Ingredient Dosage:** Maximum control over ingredient deposition, ensuring precise dosage needed in each gummy for desired health benefits.



**Environmental Protection:** Minimizes environmental impact by reducing waste and simplifying ingredient lists.

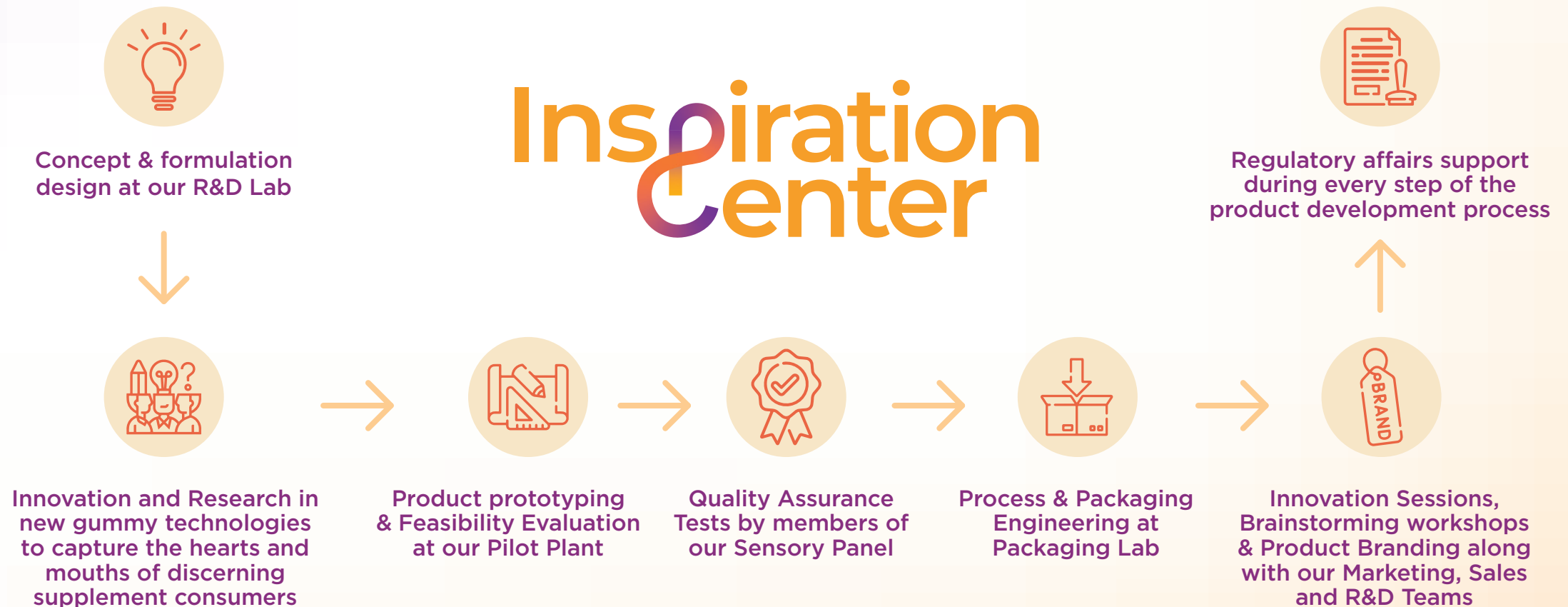


# Inspiration Center

Where inspiration begins and gummy creation never ends.

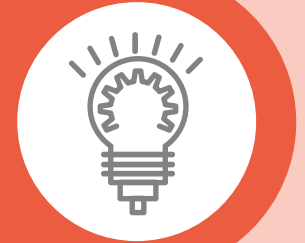
# Inspiration begins here...

Our **Inspiration Center** is designed to offer our customers the opportunity to advance a product **from pilot to industrial scale** quickly and easily, allowing a **flexible scale-up process** where ideas begin here and then manufactured at either our Colombia headquarter facility or our new gummy manufacturing facility in the US.



A new generation in Nutrition with

# INNOVATIVE GUMMY TECHNOLOGIES



Gummy  
**gels**  
Gelatin Gummies



 **pec-g**  
Pectin Gummies



**agar-g**  
Agar Gummies



**gummie**   
Mixed Matrix Gummy



 **fill-g**  
Gummy-filled Technology



**air-g**   
Aerated Gummies 



**layer-g**   
Layered Gummies 



# Gummy gels

Gelatin Gummies

Since gelatin is one of the most popular gelling agents, gelatin gummies are widely recognized and enjoyed by consumers around the world. With its transparent, bright, and attractive appearance, **GummyGels™ offers an effective blend of ingredients and a powerful sensorial experience.** It is also very versatile, as it allows a great variety and quantity of ingredients to be mixed in the formula, as well as specialized dietary options, including sugar-free and low-sugar options.





Our plant-based technology, Pec-G™, offers a short, clean bite and slightly elastic texture, making it convenient for those who have difficulty chewing, such as children and elder adults. **Pectin has the ability to enhance and exalt fruit flavors, resulting in an explosive sensorial experience.** It also allows for natural extracts to be easily incorporated in the formula, complimenting the already natural product. Pec-G™ is highly preferred when wanting to develop a gummy that is suitable for vegetarians.



# agar-g

Agar Gummies

Our Agar-G™ gummy technology offers plant-based gummies with a non-sticky texture that result in a clean and slightly rough bite. **Since agar has no taste, no odor, and no color, it offers the possibility of incorporating exciting colors and flavors.** Due to its nature, it also allows for minerals to be easily integrated in the formulas, creating indulgent and nutritional bites.





## The gummy that can take the heat!

GummieX™ is one of our most disruptive technologies, consisting of the development of formulas with a mixture of hydrocolloids to achieve the ideal gummy! **This technology is designed to obtain the desired texture and flavor by carefully selecting the right matrix of gelling agents.** It's not only adaptable, but also has the added benefit of not needing cold shipment, due to its ability to resist extreme temperatures. GummieX™ can also be the solution for cost and technical issues that emerge in product development. Besides being an asset for customers, it offers an incredible performance for consumers.

With GummieX™ we are putting innovation in practice: Meeting supply chain challenges and costs while elevating the consumer sensorial experience.





**Fill-G™ is our center-filled gummy technology that delivers a unique and incredible sensorial experience.** With an amazing sense of chewiness, it offers the possibility of incorporating ingredients that couldn't normally be incorporated, making it an ideal solution for actives sensitive to temperature or pH, both animal and plant-based. **Fill-G™ is a unique delivery system for actives not common in the gummy world.**



# NEW TECHNOLOGY



Whether it's animal or plant-based, Air-G™'s focus on stable minerals provides the ideal conditions for a nutrient-rich formulation. **Light, fluffy and visually appealing, this technology offers fun vibrant colors and a unique mastication experience.**



NEW TECHNOLOGY



Layer-G™ offers two layers and double the fun! **Bringing a unique two-in-one sensorial experience that combines the best of traditional gummies and aerated gummy technologies**, Layer-G™ offers the possibility of integrating different types of actives within the same gummy. With a delightful velvety feel and a distinct texture in each layer, this technology is a powerful sensorial journey in itself!



# Why Funtrition® Gummies?

We can develop and manufacture a one-of-a-kind nutraceutical gummy for your brand.



Nut Free



Starch Free



Soy free



Lactose and  
Gluten free



With no artificial  
color and flavors



With no  
Hydrogenated oils

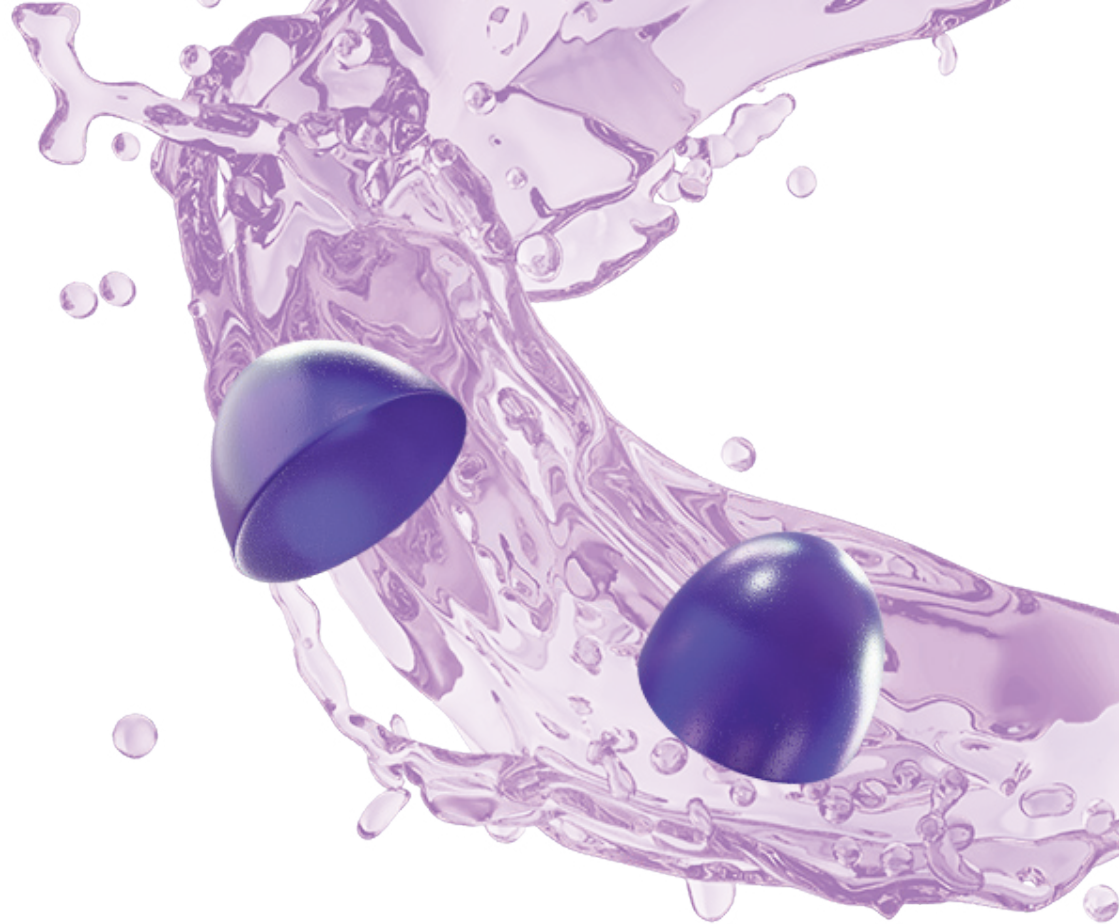


Easy-to-Swallow



Customizable  
colors and flavors





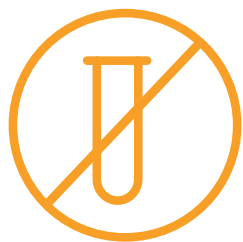
Dairy free



Healthy Snack replacement



Non GMO



Preservative free

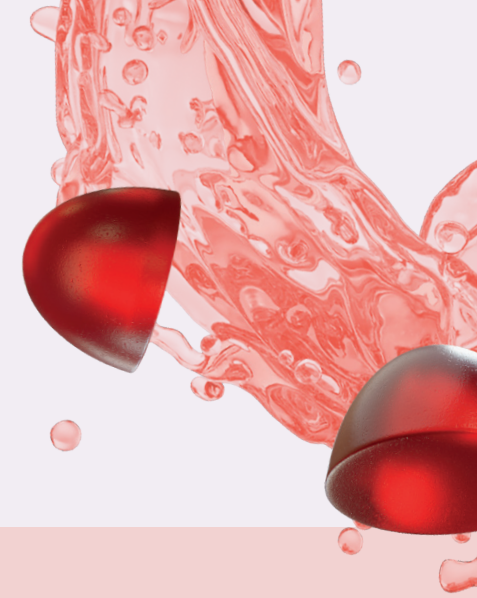


With no artificial sweeteners (for sugar gummies)\*



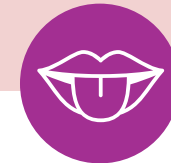
Funtrition® gummies are potent pops of effective ingredients, mouthwatering flavors beyond simply sweet and a texture that makes consumers slow down and savor!

# SENSORY WORLD



At Funtrition® we are committed to designing exceptional **sensorial experiences**. For this reason, we're conforming a Sensory Panel, with **+20 Funritioners** trained to distinguish and evaluate the aroma, taste, and texture of our gummies.

**Our FunPanelists will be able to perform two types of analytical tasks:**



## **Descriptive tastes**

Describing with precise vocabulary the different sensations perceived when tasting a product.



## **Discriminative Tastes**

Validating the absence or presence of perceptible differences between two or more products.



# Building a team of experts!

This will allow them to support us with:



## **Product Design:**

Support the concept ideation of a new product to release to the market.



## **Benchmark Testing:**

Evaluate a product that has already been released to the market.



## **Product Reformulation:**

Alter an existing product, according to client preference or need.



## **Quality Assurance:**

Set specific quality standards for our products.

# Why Gummies?

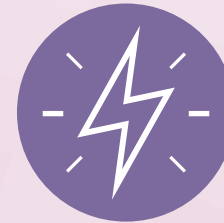
Gummies are now the **single most popular supplement delivery format**, according to Nutrition Business Journal's (NBJ) Delivery Format Report 2022.\*

Source: <https://store.newhope.com/products/2023-delivery-format-report>



# A whole new **Sensorial Experience**

Consumers are looking for gummies to address specific conditions throughout the body, from **brain, immune and digestive health to energy, mood, heart health, women's health and beauty-from-within,**



and we have it all.

**Gummies** are the rockstars of the supplement market!

Let's capture the hearts and mouths of today's supplement consumers!





Any ideas?

We can  
**Gummy**  
**that!**



[hello@funtrition.com](mailto:hello@funtrition.com)



[www.funtrition.com](http://www.funtrition.com)



[Funtrition](#)



[Funtrition Talks Podcast](#)