



Get a glimpse  
into our:



# Inspiration Center

Where inspiration begins and  
gummy creation never ends.



# Our Inspiration Center

is an entire wing dedicated to *inspiring and catalyzing* creativity in all things gummy!

From brainstorming and formulation to concept, branding and packaging our IC is the place where we transform ahead-of-the-curve research into top-notch product ideas designed to address our partners' challenges and satisfy their consumers' needs.



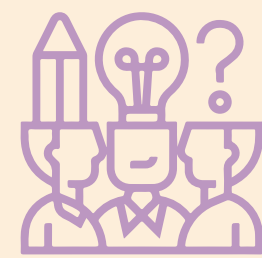
A blend of **Art&Science** that delivers effective nutrients in an indulgent, enjoyable experience.

# What happens at our Inspiration Center?

Putting Innovation, Research and Design into practice to inspire you!



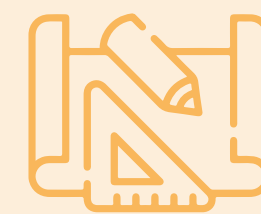
Concept & formulation design at our R&D Lab



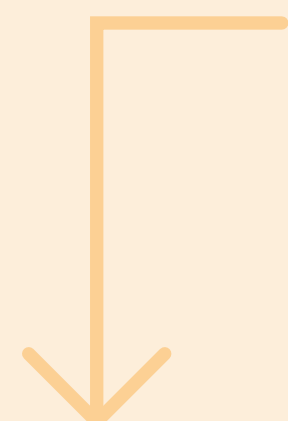
Innovation and Research in new gummy technologies to capture the hearts and mouths of discerning supplement consumers



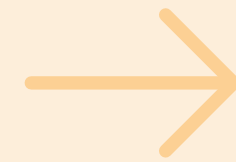
Quality Assurance Tests by members of our Sensory Panel



Product prototyping & Feasibility Evaluation at our Pilot Plant



Process & Packaging Engineering at Packaging Lab



Innovation Sessions, Brainstorming workshops & Product Branding along with our Marketing, Sales and R&D Teams



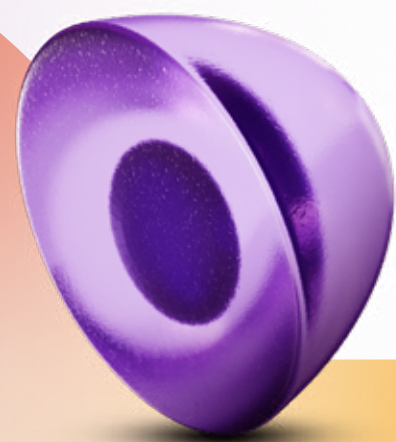
Regulatory affairs support during every step of the product development process





## At Funtrition® we keep our partners ahead of the curve—and on the fast track!

Our Inspiration Center is designed to offer our customers the opportunity to advance a product from pilot to industrial scale quickly and easily, allowing a flexible scale-up process where ideas begin here and then manufactured at either our Colombia headquarter facility or our new gummy manufacturing facility in the US.





Bottles,  
Boxes,  
Sachets and  
Standing  
Pouches!



# Fun Nutrition®

As a leading developer and manufacturer of innovative gummy technologies, we have been working for years on extensive research and development in new gummy technology platforms that can solve any type of formulation challenges while bringing exciting products to consumers.





Building a team of unique certified gummy experts with our

SENSORY  
WORLD



At Funtrition® we are committed to designing exceptional sensorial experiences. For this reason, we're creating a Sensory Panel, with +20 Funtritioners trained to distinguish and evaluate the aroma, taste, and texture of our gummies in order to support us with:



Support the concept ideation of a new product to release to the market.



Alter an existing product, according to client preference or need.



Evaluate a product that has already been released to the market.



Set specific quality standards for our products.



# Gummies

are the rockstars of  
the supplement market!

Visit us to get a glimpse behind  
the magic of our gummy creation  
process from beginning to end!

