



Get a glimpse
into our:

Inspiration Center

Where inspiration begins and
gummy creation never ends.





Our Inspiration Center

is an entire wing dedicated to **inspiring and catalyzing** creativity in all things gummy!

At our Inspiration Center, groundbreaking research meets creativity to deliver standout products.

From brainstorming, formulation, and branding to packaging, we transform ideas into solutions that meet market needs.

With a streamlined scale-up process, concepts move quickly from pilot to full production at our Colombia headquarters or our U.S. gummy facility. Blending Art & Science to turn inspiration into reality, faster.



Building a team of unique certified gummy experts with our

SENSORY
WORLD



At Funtrition® we are committed to designing exceptional sensorial experiences. Our Sensory Panel is a group of **20+ Funtritioners trained to distinguish and evaluate the aroma, taste, and texture** of our gummies in order to support us with:



Concept ideation of a new product to be launched.



Alter an existing product, according to client preference or need.



Evaluate a product that has already been released to the market.



Set specific quality standards for our products.

What happens at our Inspiration Center?



Concept & formulation
design at our
R&D Lab



Innovation and Research in
new gummy technologies
to capture the hearts and
mouths of discerning
supplement consumers

Quality Assurance Tests
by members of
our Sensory Panel



Product prototyping & Feasibility
Evaluation at
our Pilot Plant



Process &
Packaging Engineering at
Packaging Lab



**Innovation Sessions,
Brainstorming workshops
& Product Branding** along
with our Marketing, Sales
and R&D Teams

Regulatory affairs support
during every step of the
product development process



Customized packaging
to bring your brand to life.



Bottles,

Doypacks,



Sachets

Standing
Pouches!



As a leading developer and manufacturer of innovative gummy technologies, **we have been working for years on extensive research and development in new gummy technology** platforms that can solve any type of formulation challenges while bringing exciting products to consumers.

