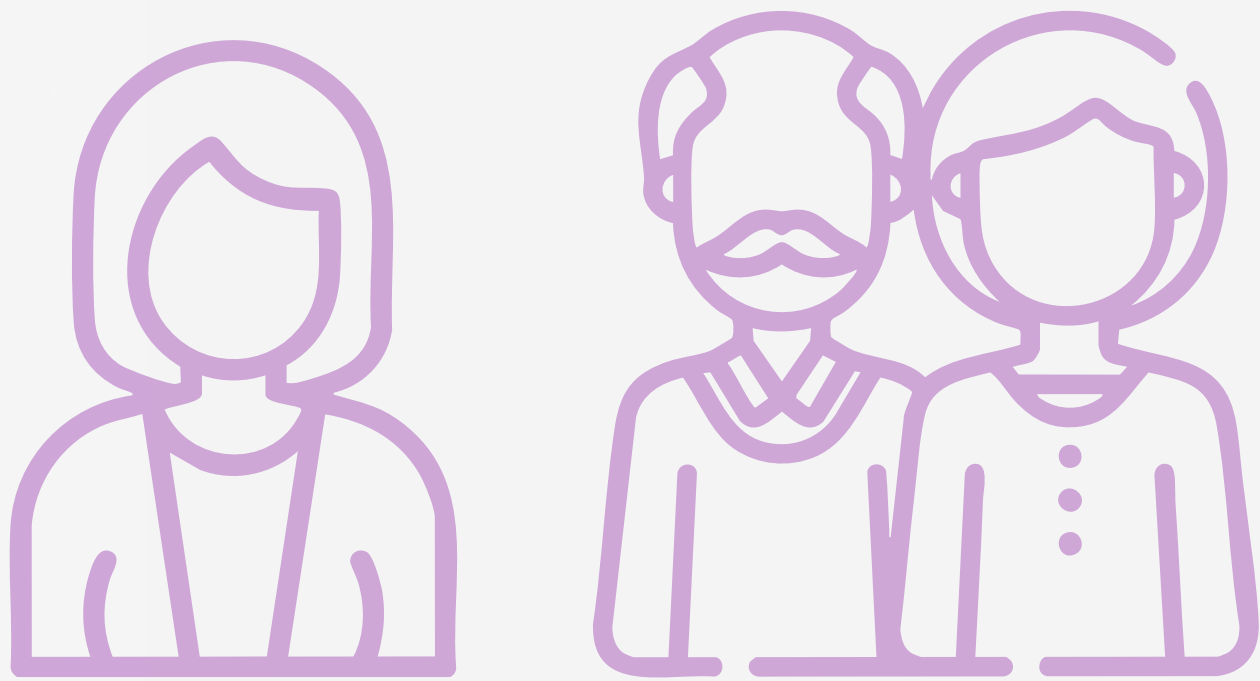


Creatine:

The Functional Star
Everyone's Talking
About



Creatine is gaining ground as a **staple in the functional supplements category**, with overall dollar sales of the ingredient up **17.2% year-over-year.**¹

As interest expands beyond traditional users, growing adoption among **women and older adults** is fueling broader awareness of its **wide-ranging health and performance benefits** with creatine sales in the performance supplements segment climbing **22%—from \$310 million to \$378 million**—and unit sales surging **35% year-over-year.**²

The popularity in diverse categories of this ingredient, **combined with rising demand for more convenient and enjoyable formats**, is fueling the rise of innovative delivery systems like creatine gummies.

The magic of Art & Science results in

NUTRITIONAL INFORMATION

Serving (g): 4.00
Serving (gummy): 1.0

Amount per serving	
Calories	8.96 Kcal
Total Fat	0.01 g
Sodium	6.84 mg
Total Carbohydrates	0.94 g
Dietary Fiber	0.05 g
Sugars	0.10 g
Sugar Alcohols	0.74 g
Protein	1.60 g
Creatine (Creatine monohydrate)	
	1.30 G

OTHER INGREDIENTS: Sorbitol, Tapioca fiber, glycerin, gelatin, alulose, fibruline, pectin, citric acid, lactic acid, natural flavor Mango WONF, natural color yellow turmeric, sweetness natural flavor, natural masking flavor, wax, and stevia



Powered by one of **our most recent and revolutionary proprietary technologies, GummieX™**, this gummy delivers the benefits of creatine in a clean, fruit-forward format. **With a smooth, short bite and a naturally delicious flavor profile**, it blends functional ingredients with a satisfying sensorial experience, where the precision of science meets the creativity of flavor.

That's the **Art & Science** of **Funtrition®** in every bite.

Unlock your
portfolio's full
potential today!



The **creatine**
you need, delivered
in an easy,
delicious dose.

¹ Source: SPINS Natural Channel, Amazon, Convenience & Multi-Outlet (MULO) (Powered by Circana) Dept: Vitamins & Supplements, Attribute: Functional Ingredients, 52 Weeks Ending 12/29/24. Cited by: Spins Marketing. Active Nutrition: A Comprehensive Market Overview and Emerging Trends. April 8, 2025. Retrieved from: <https://www.spins.com/wp-content/uploads/2025/04/Active-Sports-Nutrition-2025.pdf>

² Source: SPINS Natural Channel, Amazon, MULO, Convenience (powered by Circana) 52 Weeks Ending 12.29.24. Cited by: Spins Marketing. Active Nutrition: A Comprehensive Market Overview and Emerging Trends. April 8, 2025. Retrieved from: <https://www.spins.com/wp-content/uploads/2025/04/Active-Sports-Nutrition-2025.pdf>