



Redefining **KIDS**
Nutrition through Innovative
Gummy Technologies

We are
Art&Science

The preferred format when taking
Vitamins & Supplements

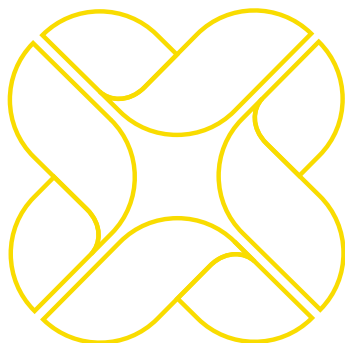
CONTENT PAGE



1

**About
Funtrition®**

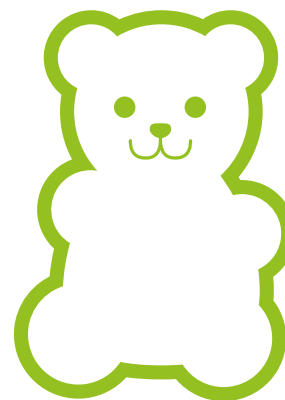
Pg. 1



2

**What's
trending in the
market for Kids?**

Pg. 3



3

**Why
gummies?**

Pg. 6



4

**Funtrition®
Product
Portfolio**

Pg. 7



5

**Contact
Info**

Pg. 18



Funtrition®

We are a leading provider of contract manufacturing services in advanced gummy technologies for the global nutraceutical industry.



About Funtrition®

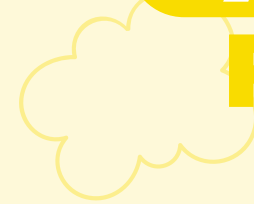
Through our extensive capabilities and deep expertise in product development and gummy manufacturing, we help different companies bring innovative supplement products to their markets faster, offering their consumers an **exceptional experience, higher preference and superior adherence** to different therapies and health concerns.



Our advanced delivery platforms, including gelatin and plant-based gummies such as Agar-g and Pec-g, plus our proven formulation, manufacturing and regulatory expertise, have enabled us to become a key partner in portfolio renovation, giving customer full-service, **turnkey solutions in nutraceutical products across both development and delivery.**

About Funtrition®

At Funtrition® we provide a global reach while still **offering flexibility, quality, innovative nutritional solutions, and of course consumer-centric** products that generate a complete experience for consumers world-wide.

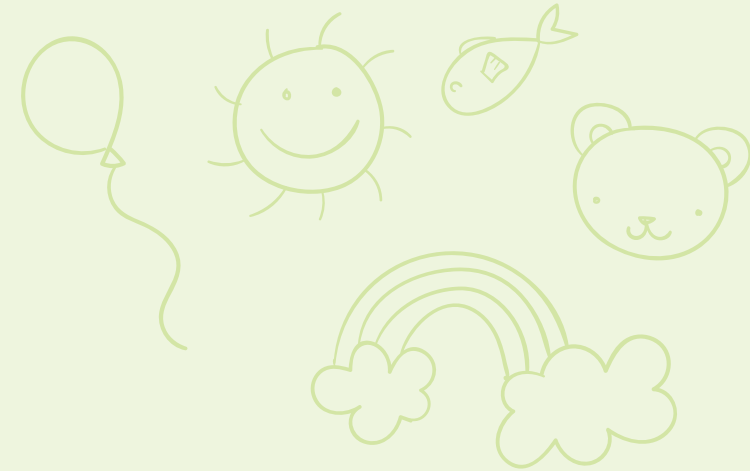


We are Art & Science!

Let us be your key partner in renovating your portfolio and offer the innovative delivery formats your customers need!



What's trending in the market for Kids?



As cute as they are, kids can be a really demanding audience when it comes to the products they consume.

Therefore, it has become crucial for companies to explore new formats that are more and more

attractive, pleasant and fun.

This is especially true in the vitamin and supplement market, where conventional formats can be considered unpleasant and unfriendly for this audience.

And that's where
gummies come into play!

What's trending in the market for kids?

The Vitamin & Supplement Market for Kids is expected to grow a **12%**
**between
2022 and 2026.**

Only in 2022,

Product launches in
the kids category grew... **17%!**

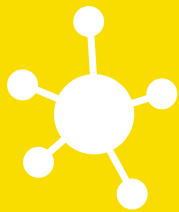
And an impactful **48%**
of these launches
where in gummy format.

Source: Mintel, GNPD. Sub-Category matches Vitamins & Dietary Supplements, Claims matches Children (5-12) as the claim, Date Published is between Jan 2022 and current date (Dec 2022)

What's trending in the market for kids?

Some of the leading categories within the gummy launches in the Vitamin & Supplement Market for Kids in 2022 were:

48%



Immune
system

32%



Bone
Health

14%



Brain &
Nervous
System

Some of the essential ingredients in today's formulas are **Vitamin C, Zinc, Omega 3 and Magnesium.**

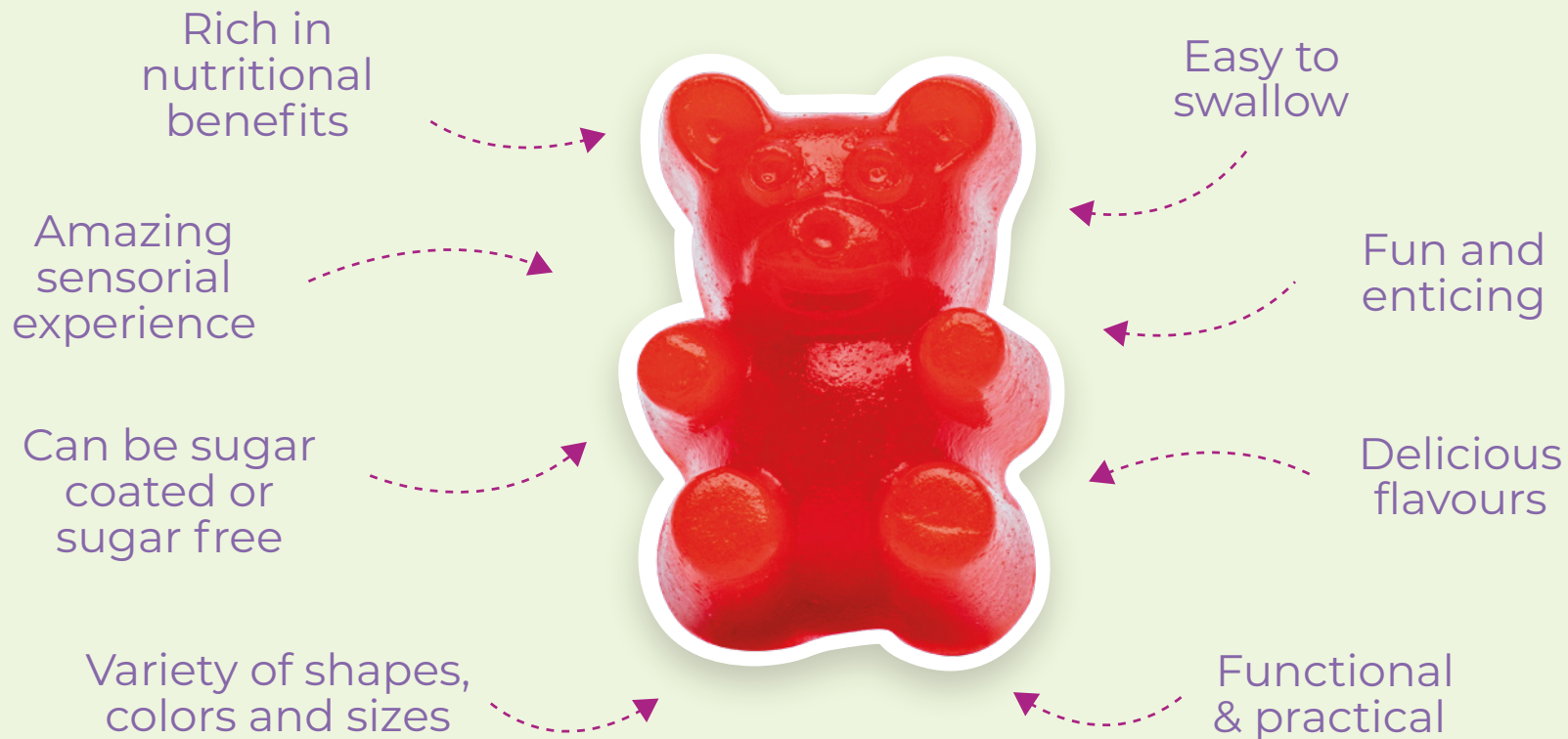


Source: Mintel, GNPD. Sub-Category matches Vitamins & Dietary Supplements, Claims matches Children (5-12) as the claim, Date Published is between Jan 2022 and current date (Dec 2022)

Why Gummies for Kids?



These are some of the multiple benefits that have made gummies **the preferred format in the Vitamin and Supplement market for kids:**



Why Gummygels?

For kids, it is all about the experience, which is why our **Gummygels (gelatin technology)** are the perfect match.

Diversity in Shapes, colors and flavors

A Candy-like mastication experience filled with explosive flavors



Burst of flavor in every bite

Sugar-free or Low sugar formulations available



A complete kid's line designed by our specialized scientists filled with flavor and nutrition.





Total Health 4 Kids

They
deserve to feel
invincible.



With a delicious berry flavor, **Total Health is packed with a series of vitamins and minerals** that help increase children's nutrient consumption to promote overall health.

Nutritional Facts

TOTAL HEALTH FOR KIDS

Serving (g): 10.00

Serving (gummy) 3.0

Amount per serving

Calories	20.09 Kcal
Sodium	0.50 g
Total Carbohydrates	7.12 g
Dietary Fiber	1.61 g
Sugars	0.26 g
Sugar Alcohols	4.83 g
Protein	0.62 g
Vitamin C	60 mg
Vitamin E	15 mg
Vitamin B3	5 mg
Vitamin B5	5 mg
Vitamin A	750 mcg RAE
Vitamin B6	1 mg
Vitamin B1	0.38 mg
Vitamin B9	200 mcg
Biotin	150 mcg
Vitamin D	5 mcg
Vitamin B12	3 mcg
Calcium	10 mg
Zinc	1.50 mg
Iron	1 mg
Iodine	75 mcg
Magnesium	10 mg
Choline Bitartrate	40 mg

Other ingredients:

Maltitol, water, sorbitol, fructooligosaccharides, gelatin, potato starch, lactic acid, natural flavors, natural colors, mannitol, citric acid, stevia.



Dairy Free Allergen Free Gluten Free No Shellfish Sugar Free

*Product idea



Immune Health 4 Kids

They deserve
to feel
protected.



*Product idea

With a citric strawberry, lemon and tangerine flavor, **Immune Health's main ingredients, Vitamin C and Zinc** are meant to boost immunity and support normal growth and development throughout childhood.

Nutritional Facts

IMMUNE HEALTH FOR KIDS

Serving (g): 10.00
Serving (gummy) 4.0

Amount per serving

Calories	33.70 Kcal
Total Fat	0.03 g
Sodium	2.24 g
Total Carbohydrates	7.82 g
Dietary Fiber	0.12 g
Sugars	0.05 g
Sugar Alcohols	4.52 g
Protein	0.66 g
Vitamin C	60.00 mg
Vitamin E	10.00 IU
Zinc	3.00 mg

Other ingredients:

Sweeteners (maltitol, sorbitol), water, polydextrose, gelling agent (gelatine), vitamins and minerals (vitamin C (vitamin C (ascorbic acid), vitamin E (alpha-tocopherol acetate), zinc (zinc citrate), acidulants (lactic acid, citric acid, citric acid), water, polydextrose, gelling agent (gelatine), vitamin acid (lactic acid, citric acid), sweetener (mannitol), natural flavors (orange natural flavors (orange, masking agent or natural sweet artificial coloring (yellow No. 6), sweetener (stevia).



Dairy Free



Allergen Free



Gluten Free



No Shellfish



Brain Health 4 Kids

They deserve to feel focused.



With a tasty strawberry flavor, **Brain Health's dominant active is Omega (fish oil), which supports brain growth and brain functions, such as memory, by helping build nerve cells.**

Nutritional Facts

BRAIN HEALTH FOR KIDS

Serving (g): 9.00
Serving (gummy) 3.00

Amount per serving

Calories	19.00 Kcal
Total Fat	0.36 g
Polyunsaturated fat	0.10 g
Saturated fat	0.10 g
Cholesterol	2.2 g
Sodium	5.1 g
Total carbohydrates	3.5 g
Total sugars	0.1 g
Polyalcohols	1.6 g
Protein	0.4 g

Omega 3 (Fish Oil)	69.7 mg
DHA (Fish Oil)	50 mg
EPA (Fish Oil)	10.2 mg
Other Fatty Acids (Fish Oil)	8.40 mg
Zinc (Zinc Citrate)	3.50 mcg

Other ingredients:

Sugar, glucose, water, gelatin, potato starch, natural flavors, lactic acid, citric acid, natural color, tartaric acid.



Gluten Free



Allergen Free



Dairy Free

*Product idea



Digestive Health 4 Kids

They deserve to feel well.



*Product idea

Digestive Health gummies are principally made of **Bacillus Subtilis**, a probiotic that helps balance the intestinal microflora, possibly reducing inflammation, constipation, and infections.

Nutritional Facts

DIGESTIVE HEALTH FOR KIDS

Serving (g): 2.50
Serving (gummy) 1.0

Amount per serving

Calories	5.61 Kcal
Total Fat	0.04 mg
Sodium	0.26 g
Total Carbohydrates	1.85 g
Dietary Fiber	0.01 g
Sugars	0.06 g
Sugars Alcohols	1.76 g
Protein	0.16 g

Bacillus Subtillis (Bacillus Subtillis)	1000000000.00 CFU
Vitamin C (Ascorbic acid)	25.00 mg

Other ingredients:

Maltitol, water, xylitol, fructooligosaccharides, gelatin, citric acid, pectin, lactic acid, mannitol, natural flavor, natural color, stevia.



Allergen Free



Natural colors and flavor



Sugar Free



Mental Health 4 Kids

They deserve
to feel happy.



*Product idea

Including powerful actives such as **Vitamin B-12**, Mental Health gummies play an important role in **helping synthesize and metabolize serotonin**, a chemical responsible for regulating mood.

Nutritional Facts

MENTAL HEALTH FOR KIDS

Serving (g): 9.00

Serving (gummy) 3.0

Amount per serving

Calories	30.24 Kcal
Total Fat	0.32 mg
Sodium	7.81 g
Total Carbohydrates	6.29 g
Sugars	4.17 g
Protein	0.54 g
Omega 3 (Fish oil)	69.70 mg
DHA (Fish oil)	50.00 mg
EPA (Fish oil)	10.20 mg
Vitamin B6 (Pyridoxine Hydrochloride)	1.00 mg
Vitamin B12 (Cyanocobalamin)	2.00 mg
Lutein (Lutein)	4.00 mg

Other ingredients:

Sugar, glucose, water, gelatin, potato starch, natural flavors, lactic acid, citric acid, natural color, tartaric acid



Natural
colors and
flavor



Sleep Health 4 Kids

They deserve
to feel rested.



With its main actives being **magnesium, chamomile and L-theanine**, Sleep Health supports muscle relaxation, promoting better sleep, better mood, and increased energy levels.

Nutritional Facts

SLEEP STRESS FOR KIDS

Serving (g): 6.00
Serving (gummy) 2.0

Amount per serving

Calories	8.46 Kcal
Total Fat	0.01 mg
Sodium	8.27 g
Total Carbohydrates	4.56 g
Dietary Fiber	0.20 g
Sugar	1.98 g
Magnesium (Magnesium citrate)	200.00 mg
L-Theanine (L-theanine)	50.00 mcg
Chamomile (Chamomile Extract)	50.00 mcg

Other ingredients:

Organic tapioca syrup, organic sugar, water, insulin, pectin, citric acid, sodium citrate, natural flavors, natural color, wax.



Allergen
Free



Natural
colors and
flavor



Low
Sugar

*Product idea



Bone Health 4 Kids

They deserve
to feel strong.



*Product idea

Bone Health gummies' **main active is calcium, a powerful mineral** that is essential for the proper development, growth, and maintenance of bones, becoming an essential supplement in childhood.

Nutritional Facts

BONE HEALTH FOR KIDS

Serving (g): 10.00

Serving (gummy) 4.0

Amount per serving

Calories	19.18 Kcal
Sodium	3.21 g
Total Carbohydrates	6.79 g
Sugar	4.21 g
Protein	0.59 g
Vitam D3 (Cholecalciferol)	10.00 mcg
Calcium (Tricalcium Phosphate)	200.00 mg
Magnesium (Magnesium Citrate)	100.00 mg

Other ingredients:

Sugar, glucose, water, gelatin, lactic acid, citric acid, tartaric acid, natural flavor, natural color.



Allergen
Free



Natural
colors and
flavor



Lights Out Kiddos

They deserve
to feel
energetic.



Gummies with magnesium, l-theanine and chamomile to **support a good night sleep**

Nutritional Facts LIGHTS OUT

Serving (g): 6.00
Serving (gummy) 2.00

Amount per serving

Calories	9.37 Kcal
Total Fat	0.01 g
Sodium	8.09 mg
Total Carbohydrates	3.66 g
Dietary Fiber	0.19 g
Sugars	2.21 g
Sugar Alcohols	0.00 g
Protein	0.00 g

Magnesium (Magnesium citrate)	150.00 mg
L-Theanine (L-theanine)	40.00 mg
Chamomile Extract (Chamomile Extract)	50.00 mg

Other ingredients:

Organic tapioca syrup, organic sugar, inulin, water, pectin, citric acid, natural flavors, natural color.



Shellfish Free



Gluten Free



No Preservatives



Dairy Free



Nut Free



GMO Free



Vegetarian



Good Immune Kiddos

They deserve to feel powerful.



Gummies with zinc, Vitamin C and elderberry to **boost your immune system**

Nutritional Facts

GOOD IMMUNE

Serving (g): 8.00
Serving (gummy) 2.00

Amount per serving

Calories	49.41 Kcal
Total Fat	0.01 g
Sodium	40.56 mg
Total Carbohydrates	11.28 g
Dietary Fiber	0.05 g
Sugars	7.48 g
Sugar Alcohols	0.17 g
Protein	1.14 g
Zinc (Citrate Zinc)	30.00 mg
Vitamina C (Ascorbic Acid)	60.00 mg
Elderberry Extract (Sambucus nigra L)	50.00 mg

Other ingredients:

Glucose syrup, sugar, water, gelatin, sorbitol, citric acid, natural flavors (Vanilla berry & Elderflower), croscarmellose sodium, and coating wax.



We are redefining how consumers approach nutrition. We'd love to help you renovate your portfolio to include the most innovative products and indulgent experiences for your consumers.

Email: hello@funtrition.com

Website: www.funtrition.com



Avenida Boyacá # 20-92.- Bogotá



11600 Miramar Pkwy, Suite 300, 33025

Follow us  [Funtrition®](#)

 [Funtrition Talks Podcast](#)

Good nutrition
doesn't have to be boring!

Especially... **4 KIDS**

We are
Art & Science