



Smart Sweetness

The Art of Crafting Sugar-Free Gummies

Sugar-free product catalog

At Funtrition, we believe that going **sugar-free is a smart alternative,**

That's why we've crafted a world of **flavorful, sugar-free alternatives** that deliver **all the fun without the guilt.**

Whether you're formulating **health-conscious consumers, dietary needs,** or simply a **better-for-you treat,** our **innovative blends of natural and artificial sweeteners** open up a universe of possibilities.

Market Trends in gummies for modern consumers



Consumers are increasingly seeking to **reduce their sugar intake,** yet taste remains a critical factor. Sweetening solutions that closely match the **taste profile of sugar are,** therefore, **highly desirable.**¹



Sugar reduction is no longer primarily about weight loss; it's about proactive health. Consumers recognize and choose **reduced sugar products** as healthier alternatives³, with weight gain emerging as the **second concern.**⁴



Global initiatives are driving significant changes, with sugar reduction becoming a **key focus for both manufacturers and consumers.**



Over 50 countries have implemented measures such as taxes and front-of-pack labeling initiatives, which are gaining attention by making it easier for consumers to identify unhealthy products and influencing **manufacturers through restrictions on the marketing of such foods.**⁵

US Top four reasons why consumers track their sugar consumption, % of consumers?

40% For general health /wellness considerations

35% To lose weight

32% For future health concerns

26% For current health concerns

Why choose **sugar-free**?

Sugar-free gummies have become a **purposeful evolution**.



Enhance **nutritional profiles** without compromising taste



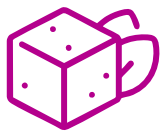
Improve **consumer adherence** to wellness



Align with **global regulatory standards** and clean-label expectations



Meet the needs of **diabetic, keto, and weight-conscious consumers**, as well as anyone seeking to reduce their sugar intake for **healthier lifestyle choices**



Choosing the right sweetener: **Artificial-based or Plant-based?**

Artificial-based Sweetener

Deal for better performance, stability, and scalability

Designed for brands seeking cost-effective, technically robust solutions with consistent manufacturing behavior. Using sugar alcohols and science-derived ingredients, these formulations ensure stability, reduced moisture absorption, and clean sweetness with minimal aftertaste.

Benefits:

- Excellent physicochemical stability
- Lower glycemic impact
- Smooth processing in industrial lines
- Controlled sweetness and texture



Commonly used artificial-based sweeteners:

Sorbitol
Maltitol
Polydextrose
Manitol

KIDS MULTIVITAMINS AND MINERALS



30 servings per container
 Serving size **3 gummies (10g)**
 Amount per serving

Calories	20
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0g	0%
Sodium 1 mg	0%
Total Carbohydrate 7 g	3%
Dietary Fiber 2g	7%
Total Sugars <0.5 g	
Includes <0.5g Added Sugars	1,0%
Protein 0.5g	1%
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Vitamin C (Ascorbic Acid) 30 mg	33%
Vitamin B5 (Calcium Pantothenate) 5mg	100%
Vitamin A (Palmitate) 900mcg	100%
Vitamin B1 (Thiamin) 0.4 mg	33%
Biotin 150 mcg	500%
Calcium (Calcium Citrate) 100mg	8%
Zinc (Zinc Citrate) 1.5mg	14%
Iron (Ferric Orthophosphate) 0.90mg	5%

OTHER INGREDIENTS:

Maltitol, Sorbitol, Water, Fructooligosaccharides, Gelatin, Natural Flavors, Potato Starch, Citric Acid, Lactic Acid, Mannitol, Natural Colorants, Stevia.

PROBIOTICS + PREBIOTICS



30 servings per container
 Serving size **2 gummies (7g)**
 Amount per serving

Calories	20
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0g	0%
Sodium 0 mg	0%
Total Carbohydrate 5 g	1%
Dietary Fiber 4g	14%
Total Sugars <0.5 g	
Includes <0.5 g Added Sugars	0%
Protein 0.2g	0%
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Bacillus subtilis 1000000 CFU	* *
Bacillus coagulans 1000000 CFU	* *

OTHER INGREDIENTS:

Fructooligosaccharides, Inulin, Cane Sugar, Xylitol, Gelatin, Citric Acid, Lactic Acid, Natural Flavors, Natural Colors.

VITAMIN C & ZINC



30 servings per container
Serving size **2 gummies (5g)**
Amount per serving

Calories **5**

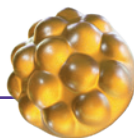
Total Fat	0g	0%
Saturated Fat	0g	0%
Trans Fat	0g	0%
Cholesterol	0g	0%
Sodium	0 mg	0%
Total Carbohydrate	2 g	1%
Dietary Fiber	<0.5g	1%
Total Sugars	<0.5 g	
Includes <0.5 g Added Sugars		0%
Protein	0.1g	0%

Vitamin C (Ascorbic Acid)	30 mg	33%
Vitamin D (Cholecalciferol)	20mcg	100%
Calcium (Calcium citrate)	100mg	8%
Zinc (Zinc Citrate)	1.5mg	14%

OTHER INGREDIENTS:

Maltitol, Sorbitol, Water, Fructooligosaccharides, Gelatin, Natural Flavors, Potato Starch, Citric Acid, Lactic Acid, Mannitol, Natural Colorants, Stevia.

VITAMIN D



30 servings per container
Serving size **2 gummies (6g)**
Amount per serving

Calories **12**

Total Fat	0g	0%
Saturated Fat	0g	0%
Trans Fat	0g	0%
Cholesterol	0g	0%
Sodium	0.2 mg	0%
Total Carbohydrate	4 g	1%
Dietary Fiber	1g	4%
Total Sugars	<0.5 g	
Includes <0.5 g Added Sugars		0%
Protein	0.18g	0%

Vitamin D (Cholecalciferol)	20mcg	100%
Calcium (Calcium citrate)	100mg	8%

OTHER INGREDIENTS:

Maltitol, Sorbitol, Water, Fructooligosaccharides, Gelatin, Potato Starch, Citric Acid, Lactic Acid, Mannitol, Natural Flavors, Stevia.

VITAMIN C, ELDERBERRY EXTRACT & ZINC



30 servings per container
Serving size
Amount per serving

2 gummies (7g)

Calories **15**

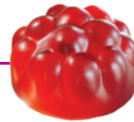
Total Fat	0g	0%
Saturated Fat	0g	0%
Trans Fat	0g	0%
Cholesterol	0g	0%
Sodium	0.65 mg	0%
Total Carbohydrate	5 g	2%
Dietary Fiber	2g	7%
Total Sugars	<0.5 g	
Includes <0.5 g Added Sugars		0%
Protein	0.7g	1%

Vitamin C (Acerola Extract + Ascorbic Acid)	30 mg	33%
Elderberry extract	100mg	*
Zinc (Zinc Citrate)	15mg	136%

OTHER INGREDIENTS:

Xylitol, Inulin, Povidextrone, Maltitol, Gelatin, Citric Acid, Natural Flavors, Stevia.

FIBER



30 servings per container
Serving size
Amount per serving

3 gummies (10g)

Calories **22**

Total Fat	0g	0%
Saturated Fat	0g	0%
Trans Fat	0g	0%
Cholesterol	0g	0%
Sodium	0.47 mg	0%
Total Carbohydrate	8 g	1%
Dietary Fiber	5g	14%
Total Sugars	<0.5 g	
Includes <0.5 g Added Sugars		0%
Protein	0.7g	0%

Vitamin C (Ascorbic Acid)	30 mg	33%
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OTHER INGREDIENTS:

Fructooligosaccharides, Povidextrone, Sorbitol, Gelatin, Citric Acid, Natural Flavors, Stevia.



Plant-Based Sweetener

Ideal for plant-powered nutrition, taste, and digestive wellness

Respond to the needs of brands targeting plant-based formulations. Using sweeteners and fibers derived from fruits, vegetables, or plants, these blends enhance not only flavor and texture but also nutritional value through fiber content and potential prebiotic effects.



Commonly plant-based sweeteners used:

- FOS
- IMO
- Allulose
- Inuline
- Tapioca Fiber
- Juice Concentrate
- Stevia

APPLE CIDER VINEGAR, ELDERBERRY EXTRACT & ACEROLA



30 servings per container
 Serving size
 Amount per serving

2 gummies (7g)

Calories 12

Total Fat	0g	0%
Saturated Fat	0g	0%
Trans Fat	0g	0%
Cholesterol	0g	0%
Sodium	20mg	1%
Total Carbohydrate	5g	2%
Dietary Fiber	4g	14%
Total Sugars	<0.5g	
Includes <0.5g Added Sugars		0%
Protein	0.7g	1%

Apple cider vinegar	60mg	*
Elderberry extract	100mg	*
Acerola Juice (Malpighia Emarginita)	18mg	*

OTHER INGREDIENTS:

Fructooligossharides, Water, Allulose, Inulin, Pectin, Sodium Citrate, Citric Acid, Natural Flavors, Wax, Stevia.

ORANGE CONCENTRATE



30 servings per container
Serving size **2 gummies (7g)**
Amount per serving

Calories **15**

Total Fat	0g	0%
Saturated Fat	0g	0%
Trans Fat	0g	0%
Cholesterol	0g	0%
Sodium	20 mg	1%
Total Carbohydrate	5 g	2%
Dietary Fiber	3 g	11%
Total Sugars	2 g	
Includes <0.5 g Added Sugars		0%
Protein	0 g	0%

OTHER INGREDIENTS:

Orange Juice, Tapioca Fiber Syrup, Pectin, Citric Acid, Sodium Citrate, Natural Flavors, Wax, Stevia.

IMO & AGAVE INULIN



30 servings per container
Serving size **2 gummies (7g)**
Amount per serving

Calories **15**

Total Fat	0g	0%
Saturated Fat	0g	0%
Trans Fat	0g	0%
Cholesterol	0g	0%
Sodium	20 mg	1%
Total Carbohydrate	11 g	4%
Dietary Fiber	5 g	18%
Total Sugars	3.5 g	
Includes <0.5 g Added Sugars		0%
Protein	0 g	1%

OTHER INGREDIENTS:

Agave Inulin, Isomaltooligosaccharides, Water, Pectin, Citric Acid, Sodium Citrate, Natural Flavors, Opaque Wax, Natural Colors, Stevia.

You can also combine artificial-based and plant-based sweeteners to achieve a tailored balance between technical performance, flavor, and natural appeal, bringing together the best of both worlds in a single formulation.

Partner with Funtrition®

From concept to commercialization, Funtrition® is your strategic partner in developing sugar-free gummy supplements that truly resonate with today's discerning consumers. Leveraging both synthetic-based and plant-based approaches, we focus on optimizing product quality and manufacturing efficiency, while enhancing natural fiber content and maximizing the inclusion of wholesome, natural ingredients in every gummy.

**Let's collaborate to redefine sugar-free,
smarter, cleaner, and better than ever.**





www.funtrition.com